



“As one of Europe’s largest AdBlue® distributors, GreenChem rely upon efficient logistics. Powelectrics’ dependable and robust tank level monitoring solution supports that and helps us deliver exceptional customer service. Powelectrics have been our telemetry partner for over a decade, because the technology is exceptionally well-proven in many countries and we are fully supported technically and commercially.”

GUY FLOCHLAY  
Managing Director,  
GreenChem Holding BV



## The task

GreenChem is one of Europe’s largest AdBlue® producers and distributors with thousands of contracted customers, supplied from over 40 production facilities around Europe and Brazil. In 2010 they needed a more reliable telemetry solution to measure tank levels and ensure customers did not run out of essential supplies.

## The result

GreenChem delivers exceptional service to thousands of customers, ensuring that trucks, cars, off-road equipment and agricultural machinery can operate efficiently. Logical deliveries minimise fuel costs and environmental impact. On-site installation is easy with remote configuration.

## The solution

Powelectrics IIoT hardware reports level data to Powelectrics software, held on GreenChem’s own servers, with data exported into their ERP, to assist a range of operational activities. A huge advantage is the ability to remotely configure units to accommodate over 40 tank designs.

## Summary

- | Excellent customer service
- | Efficient logistics
- | Reduced fuel costs
- | Environmental impact minimised
- | Simple installation and retrofit